

2023-2024 District Goals

District: **2 T1**
Constitutional Area: **U.S. and Affiliates, Bermuda and Bahamas**



SERVICE ACTIVITIES

Goal Statement

By the end of the 2023-2024 Lion year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 50% of clubs in our district report service.

Action Plan

[T1 Action Plan - Service Reporting.pdf](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on success and challenges to GAT leaders

Involving Young Lions and Leos in our Global Membership Approach working groups

GLOBAL MEMBERSHIP APPROACH SUPPORT

No, the district team has not yet identified a Lion as our Global Membership Support Lead

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2023-2024 Lion year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	20	30	10
2nd Quarter	0	0	30	10
3rd Quarter	1	20	30	10
4th Quarter	0	0	30	10

FY New Clubs

2

FY Charter Members

40

FY New Members

120

FY Retention Goal

40

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

120

Action Plan

[T1 Action Plan - Membership.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2023-2024 Lion year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 100% of zone chairpersons attend zone chairperson training.**
- b. Our district will confirm 50% of club officers (president, secretary, and treasurer) attend club officer training.**
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.**

Action Plan

[T1 Action Plan - Leadership.pdf](#)

LCIF

Goal Statement

By the end of the 2023-2024 Lion year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 5% and club participation in our district increases by 5%.**
- b. Our team will ensure that 20 clubs in my district achieve 100% member participation.**
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.**
- d. I will make a personal donation of \$1000 to LCIF and I will ask 2 members of my district cabinet to make a personal donation to LCIF.**

Action Plan

[T1 Action Plan - LCIF.pdf](#)

CUSTOM GOALS

Goal Statement

Multiple District 2 will grow its overall membership by 750 net new members. This membership growth will come by the DG's challenging each club within their district to add a net 2 new members as well as the addition of 2 additional clubs per district for a total of 32 new clubs. Our goal is to lead CA1 in membership growth and to reverse the trend of shrinking membership in MD2 Texas. DG team will work with the GAT TJ Tijerina and the Executive Team (GMA, GMT, GLT, and GST) to provide overall membership growth and will meet via conference call, Zoom, or in person on a monthly basis to measure performance, compare results, offer best practices, and challenge ongoing membership. MD2 will likely need to add over 1,500 new members to make up for attrition during this lions year.

Action Plan

[Action Plan - MD2 SMART Goal.pdf](#)

Goal Statement

Create an organizational structure for our district leadership team that can be duplicated with governors to follow. This structure will include a consistent Zone Chair map, cabinet meeting location selection process, nominating process, financial management, club and officer support, and future leadership recruiting. The organizational structure will be fluid and able to adapt while supporting the district and its executive team to have a consistent presence for stability and to encourage delegation by the district governor. This structure will also provide training for future district governor candidates.

Action Plan

[T1 Action Plan - 2-T1 District SMART Goal.pdf](#)